**Banking Customer Churn Prediction Dataset**

Understanding Customer Behavior and Predicting Churn in Banking Institutions

**FEATURES**

**RowNumber:** The sequential number assigned to each row in the dataset.

**CustomerId:** A unique identifier for each customer.

**Surname:** The surname of the customer.

**CreditScore:** The credit score of the customer.

**Geography:** The geographical location of the customer (e.g., country or region).

**Gender:** The gender of the customer.

**Age:** The age of the customer.

**Tenure:** The number of years the customer has been with the bank.

**Balance:** The account balance of the customer.

**NumOfProducts:** The number of bank products the customer has.

**HasCrCard:** Indicates whether the customer has a credit card (binary: yes/no).

**IsActiveMember:** Indicates whether the customer is an active member (binary: yes/no).

**EstimatedSalary:** The estimated salary of the customer.

**Exited:** Indicates whether the customer has exited the bank (binary: yes/no).

**Usage:**

* This dataset can be used for exploratory data analysis to understand the factors influencing customer churn in banks.
* It can also be used to build machine learning models for predicting customer churn based on the given features.

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SITE

https://www.kaggle.com/datasets/saurabhbadole/bank-customer-churn-prediction-dataset